



# Building Bridges, Not Walls

## Defeating Tech Sprawl to Enhance User Experience in NetSuite

Software is there to support and nurture your business.

It's the key to unlocking enhanced productivity, driving operational performance, and enabling much smarter work.

So, given this and the effort that goes into selecting and implementing software, it is surprising that so many businesses end up with multiple silos, and software that doesn't integrate with their core system.

As someone who has preached the NetSuite gospel for several years, my approach to software is heavily influenced by the 'single source of truth' premise and the benefits that can bring to organizations who adopt it.

We all know seamless integrations can speed up work and boost compliance inside NetSuite - but what about powering up its already formidable user experience?

Let's explore why defeating 'tech sprawls' is so important.

## Ease of Use

Modern cloud-based solutions are easy to integrate to, but integrations that aren't carefully thought out, especially with user experience in mind, can as easily create a negative impact and result in a less efficient system landscape.

Think about why the iPhone has dominated their market for so long.

Its intuitive interface has leant heavily on ease of use, enabling much faster and simpler application for a wide range of tasks, much like NetSuite.

Of course, using an iPhone does involve third-party apps such as fitness trackers and social media platforms, but where possible, Apple has created native functionality for everyday concerns, such as the current time, maps and taking pictures. Where third-party apps are offered, Apple rigorously controls access to its platform, ensuring their customers continue to benefit from the Apple experience.

Similarly, with NetSuite, it is important to consider which external solutions you use, how they will enhance the way NetSuite operates, and the experience your users will have. Looking for applications that are part of the NetSuite SDN program will ensure they have been tested to work seamlessly, removing that concern.

By assessing the return on investment, it's easier to determine which integrations bring most value, and therefore, provide what you need.

## Data Silos

Without seamless integration between business-critical tools, expect fragmented data as you grasp different APIs and protocols, opening a disjointed, and often complicated user-experience.

As part of its conception, ProScope was designed to deliver a seamless native solution, as we believe complimenting the functionality and interface of NetSuite through a single app is the key to driving stronger operational performance.

Residing within your familiar NetSuite space, we enhance the core NetSuite capability to allow organisations with complex project management needs to manage their business end to end in one platform.

We help consolidate NetSuite further, therefore reducing the amount of time you spend navigating a variety of user experiences, some of which could be significantly different from one another, enabling quicker and smoother user adoption. To add to this, we utilize products like Workiro to further enhance the combined NetSuite + ProScope superpowers in key areas like document management and collaboration.





## Personalization

Not only does NetSuite offer a robust, secure, and easily navigated platform, this can also be personalised to meet with current or emerging demands from your specific operation.

With your efforts focussing on this one platform, it's easier to fully customise for your needs, creating purposeful dashboards, establishing pertinent access permissions, and leveraging automated features to speed everything up.

Pretty soon, you can develop a user experience that ticks most if not all your boxes for enhanced productivity, the likes of which could prove tricky should data find itself spread across multiple applications.

## Make Complex Projects Simple

ProScope are pioneers for simpler project management inside NetSuite, and this often starts by diminishing the impact of data silos across your business.